

FFY 2025 SNAP-Ed Evaluation Overview

This document provides an overview of the FFY 2025 evaluation tools so that you can make a selection for your audience and program. Before beginning your evaluation, please review the [FFY 2025 SNAP-Ed Evaluation Instructions](#) for more detailed information about how and when to use the surveys, and for information about ordering and printing paper surveys. You will also find information about how to send surveys completed (and matched, when applicable) surveys back to the correct state team member using the cover sheet.

Questions?

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- PEARS: Anne Hoisington, Anne.Hoisington@oregonstate.edu
- Food Hero Evaluation: Chris Mouzong, Christine.Mouzong@oregonstate.edu
- Ordering Surveys: Bridget Washburn, Bridget.Washburn@oregonstate.edu

Youth Curricula Survey Tools

Youth Pre- & Post- Survey Tools (Paper or PEARS Online)	
When to use:	<ul style="list-style-type: none">• Prioritize using pre- and post-test surveys for in-person and remote curricula series.• Pre-: at the start (before lesson 2) of a series of lessons.• Post-: after the last lesson in a series of lessons.
Purpose	Evaluates behavior change before and after a series of curricula lessons.
Tools	Single survey for all youth in grades 3 rd – 12 th . Earlier ages are not evaluated. All tools are found on the Program Evaluation webpage .
How many?	Please use pre- and post-test surveys whenever a curricula series is offered. Refer to the Evaluation Plan for your Unit.
Notes	You may use paper or PEARS online surveys. If you use paper surveys, do <u>not</u> enter them into PEARS!

Adult Curricula Survey Tools

Adult and Family Pre- & Post- Survey Tools (Paper or PEARS Online)	
When to use:	<ul style="list-style-type: none">• Use pre- and post-test surveys for in-person and remote curricula series.• Pre-: at the start (before lesson 2) of a series of lessons.• Post-: after the last lesson in a series of lessons.
Purpose	Evaluates behavior change before and after a series of direct education lessons.
Tools	Adult (used for older adults and adults in family classes as well) All tools are found on the Program Evaluation webpage .
How many?	Please use pre- and post-test surveys whenever a curricula series is offered. Refer to the Evaluation Plan for your Unit.

Notes	<p>You may use paper or PEARS online surveys.</p> <p><u><i>New this year:</i></u> <i>Cooking Matters should use our general adult survey tool.</i></p> <p>If you are teaching Better Bones & Balance, StrongPeople, or Walk With Ease – please use tools (paper and/or online) specific to these curricula instead. These programs may require pre-registration prior to the course start date.</p>
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Food Hero (FH) Evaluation Tools

Adult Surveys	
When to use:	<p><i>More information will be available soon. Please watch for email announcements, the program website, or visit the Community Toolkit</i></p>
Purpose	
Tools	
How many?	
Notes	

Kids Tasting Survey and Disc Voting	
When to use:	<ul style="list-style-type: none"> Administer paper survey to kids directly after they have tasted a Food Hero recipe (e.g. school sites, Boys & Girls Clubs, cooking classes). Administer e-survey by emailing the link or QR code to classroom teachers, or send to students in a Zoom chat. Always post the original Qualtrics link in Zoom chat, as a named link will not work. The disc voting option allows large groups of kids to vote quickly and secretly; use instead of the paper survey after kids try FH recipes. For full disc voting instructions, view: Kids Tasting Survey Instructions
Purpose	Identify the Food Hero recipes kids prefer with goal of marketing “Kid Approved” recipes for Food Hero campaign. Popular recipes will be promoted as “Kid Approved” on the website and in schools and events; recipes may also be converted to quantity recipes.
Tools	<p>Select by audience.</p> <ul style="list-style-type: none"> Kids (English/Spanish) – paper: Kids Tasting - disc voting and paper survey Kids (English/Spanish) – remote: Kids Tasting e-surveys (ENG & SPAN) <p>Or, email Christine.Mouzong@oregonstate.edu for e-survey links, and/or QR codes.</p>
How many?	There is no limit on Kids Tasting Surveys. Use year long.
Notes	Please fill out and attach the Food Hero cover sheet to all batches of surveys (paper and e-surveys): Food Hero Evaluation Cover Sheet