

## Enjoy Peaches

Peach and Carrot Smoothie



### Quick Fix

• Add cut peaches to yogurt or a  
or hot cereal for sweetness and fl

# Kid Appr

Select New Category

These recipes have been t  
25 kids throughout Oregon  
tried them "Liked!" the taste.

Find out more about our kids tasting assessment.



## SNAP-Ed Leveraged Resources

215  
partnerships and  
96

coalitions contribute resources: space,  
materials, reporting, evaluation and



\$800,000  
in grants amplified Oregon



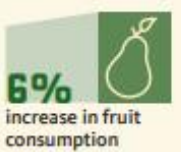
37  
champions advanced  
SNAP-Ed's mission

# SNAP-Ed Survey and Program Updates

August 19, 2024



%  
increase in vegetable  
consumption



6%  
increase in fruit  
consumption



%  
increase in reading  
facts labels



42%  
intend to compare  
unit prices during  
next shopping trip

in events  
served in the  
cafeteria. Annual Lunch events were held to further highlight local growers and  
generate excitement. SNAP-Ed provides farm to school training for food service staff,  
and grant-funded 'grow towers' – vertical growing structures – with Food Hero displays  
in cafeterias. During the pandemic, Food Hero materials were provided with  
grab-and-go meals and staff trainings were offered remotely. USDA Farm to School  
funding supported the hiring of a procurement specialist who has established contracts  
between Klamath beef, potato and small farm producers and school nutrition services.

**Needs Assessment with Mam Community.** When planned Spanish and Mam-language  
focus groups were cancelled because of the pandemic, Lincoln County SNAP-Ed  
responded to community needs by helping to form Juntos en Colaboración. This  
coalition includes partners from OSU Extension, non-profits, public health, and  
community members. The coalition led to a better understanding of food access,  
gardening, language, culture, and communication needs (e.g. Mesoamerican Indigenous



# What we'll cover today

- Surveys – why and how
- New surveys
  - How to use the modular format
  - What is done with the survey results?
  - Where to find more information
- Food Hero updates

Use for  
programming  
in FFY 2025  
starting Oct 1,  
2024

# Why do we survey / evaluate?

- Inform our activities
- Tracking outcomes
- Improve our programs
- Required by funder
- Publishing research

## How are surveys implemented?

- Evidence-based series
- Read Instructions & Overview
- PEARS e-surveys instructions
- Cover sheet (paper surveys)
- Follow protocol

# SNAP-Ed Surveys

SNAP-Ed Goals

SNAP-Ed Objectives

## Goal:

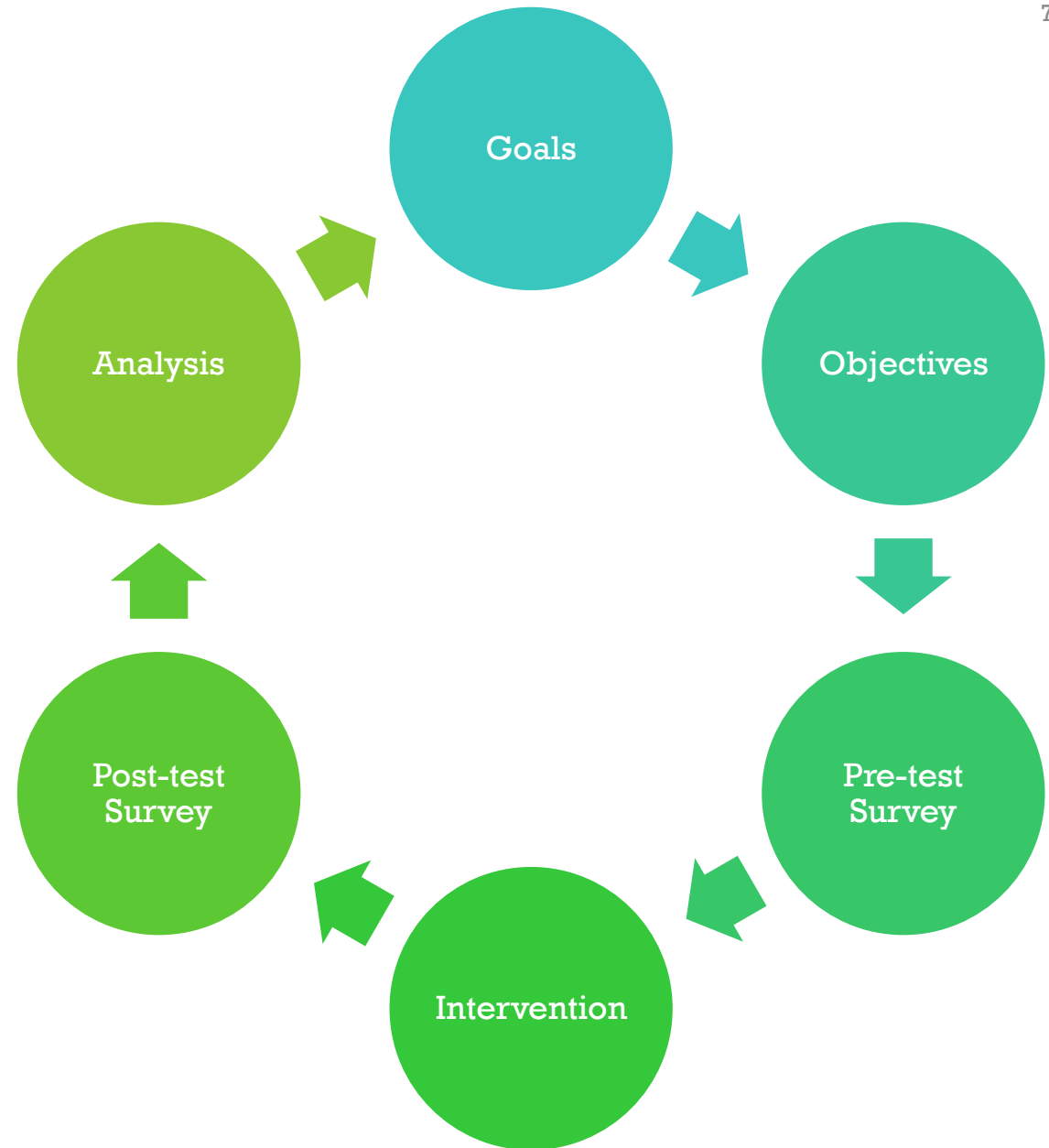
Interventions support diverse SNAP-eligible audiences' healthy eating, physical activity and food resource management goals, intentions, knowledge and behaviors.

## Objective example:

**The percentage of adults and children meeting guidelines for fruit and vegetable consumption will increase by 10% from baseline levels during the period assessed. (Pre/Post)**

## Development of New Pre-/Post-Surveys for Program Activities:

- Align questions with goals and objectives
- Lower participant burden by reducing question count
  - Modular format
- One survey for youth (grades 3+)
  - Internal cognitive testing showed not appropriate for younger audiences
    - Existing grades 1-2 survey can be used but we will not be reporting statewide
- One survey for adults
- Piloting this year



# Modular Format

**Blocks of  
questions  
grouped by  
topic**

**3 for youth and  
4 for adults**

**Pick blocks  
based on  
curricula**

**Use for programming in FFY 2025  
starting Oct 1, 2024**



# Modular Format - Youth Survey

9

Please circle **only one** answer for each question.

A	1. On most days, I eat <b>vegetables</b> ...	0 times a day	1 time a day	2 times a day	3 or more times a day
	2. On most days, I eat <b>fruit</b> ...	0 times a day	1 time a day	2 times a day	3 or more times a day
	3. On a normal day, do you eat more than one <b>kind</b> of vegetable?	Yes		No	
	4. On a normal day, do you eat more than one <b>kind</b> of fruit?	Yes		No	

Can you think of a curriculum you have used in the last year that aligns with Block A? Share ideas in chat!

Can you think of a curriculum you have used in the last year that aligns with Block B? Share ideas in chat!

B	5. I drink sugary drinks, like soda or sports drinks...	Never	1 time a week	2 times a week	3 or more times a week
	6. On most days, I drink water...	Never	1 time a day	2 times a day	3 or more times a day

C	7. During the past week, I did <b>physical activity</b> (like playing tag or soccer, or roller skating) for a total of least 60 minutes on this many days...	0 days	1-3 days	4-6 days	Every day (all 7 days)
---	--	--------	----------	----------	------------------------

Can you think of a curriculum you have used in the last year that aligns with Block C? Share ideas in chat!

# Modular Format - Adult Survey

10

Please circle or write in **only one** answer for each question.

A	1. On most days, I eat <b>vegetables</b> ...	_____ times a day	
	2. On most days, I eat <b>fruit</b> ...	_____ times a day	
	3. On a normal day, do you eat more than one <b>kind</b> of vegetable?	Yes	No
	4. On a normal day, do you eat more than one <b>kind</b> of fruit?	Yes	No

B	5. I drink sugary drinks, like soda or sports drinks...	Never	1 time a week	2 times a week	3 or more times a week
	6. On most days, I drink water...	Never	1 time a day	2 times a day	3 or more times a day

C	7. In a typical week, I do activities that make my heart rate go up and make me breathe harder than normal (like walking, running, dancing, hiking, sports, or yardwork) for...	Less than 30 minutes each week	30 minutes to 1.5 hours each week	1.5 hours to 2.5 hours each week	2.5 hours or more each week
	8. When I do activities that make me breathe harder than normal, I keep going until I'm breathing <b>much</b> harder than normal for...	Never	Some, but less than 45 minutes each week	45 minutes to 1.25 hours (75 minutes) each week	1.25 hours (75 minutes) or more each week

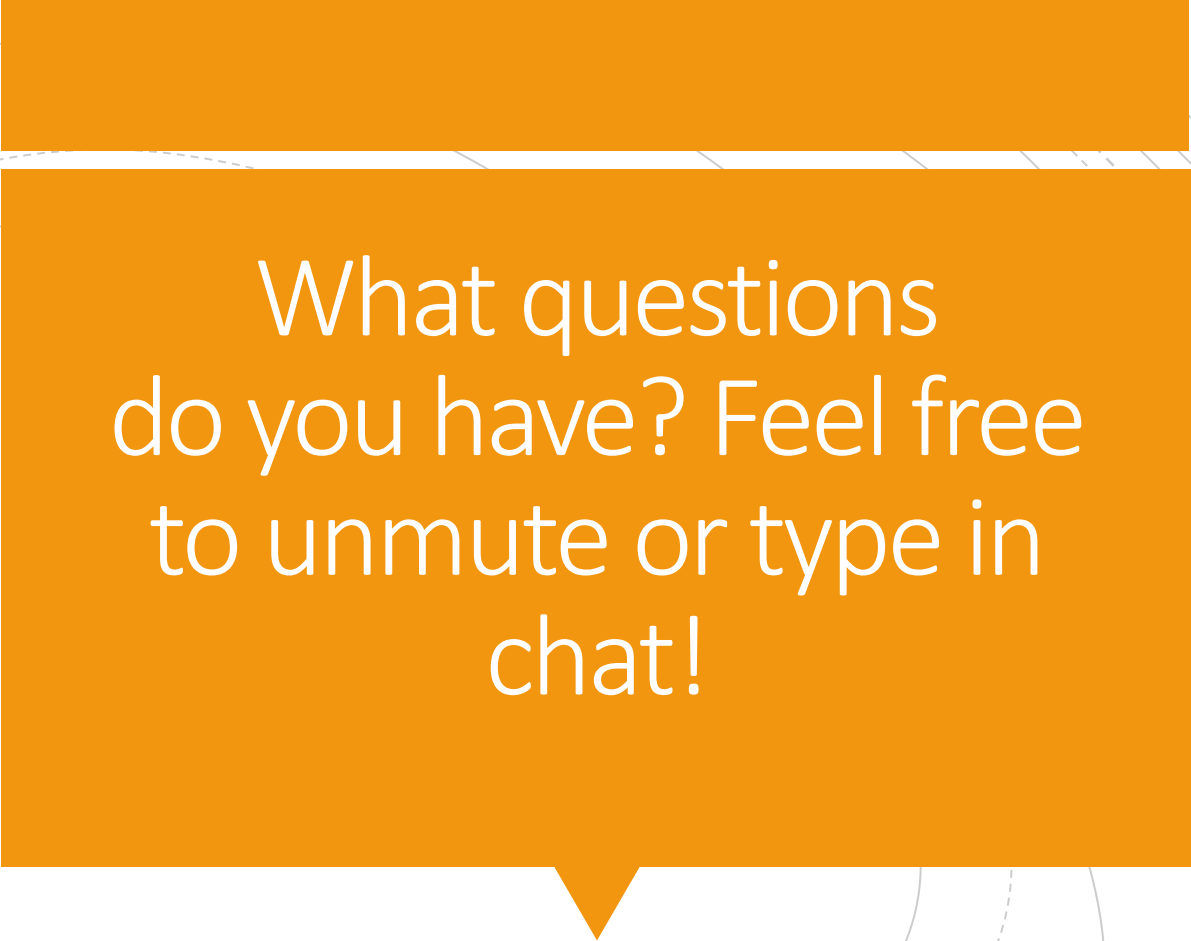
Please circle **only one** answer for each question.

D	9. I choose healthy foods for my family on a budget...	Never	Sometimes or rarely	Often	Always
	10. I read the nutrition facts on the package...	Never	Sometimes or rarely	Often	Always
	11. When I shop for food, I compare prices...	Never	Sometimes or rarely	Often	Always
	12. When I shop for food, I use a list...	Never	Sometimes or rarely	Often	Always

Can you think of a curriculum you've used in the last year that aligns with Block D? Share ideas in chat!

## Breakout Topic

Think about administering these surveys. Do you foresee any tricky situations or challenges? Any curricula where they don't make sense? Discuss 1-2 of these with your group.

An orange speech bubble graphic with a tail pointing downwards, containing white text. The background features faint, concentric circles and curved lines in light gray.

What questions  
do you have? Feel free  
to unmute or type in  
chat!

# Survey Procedures

Inform participants and provide directions

Pre-test before first lesson

Post-test after last lesson

Match & staple pre/post sets (paper only)

Mail paper copies to Lucia on Campus. Please use the newest Cover Sheet to indicate which Blocks you asked participants to answer

# Implementing New Surveys for FFY 2025

For program activities reported in FFY 2025  
(starting after October 1, 2024 or series crossing over October 1, 2024)

Order print copies through Printing and Mailing  
(please don't stockpile or use FFY 2024 surveys)

E-surveys available in PEARS

Spanish version underway

How do you use survey results in your Unit? What support do you need to use them more?

Please put your answers in the chat

A large orange speech bubble graphic with a pointed bottom, containing the text "Food Hero Updates".

# Food Hero Updates