

## For Internal Use – Updated 11-14-25

### SNAP-Ed Funding, Program Sunset and Moving Forward

This document provides guidance for OSU Extension employees on communicating with colleagues, external partners and participants about the status of SNAP-Ed and future plans for Family and Community Health Extension.

#### Questions:

- Allison Myers continues to be your best contact for strategic direction and questions from the media, about HR, carryover and anything confidential.
- Contact Dusti Linnell and Rose Jepson-Sullivan, co-PIs on SNAP-Ed grant, for questions about SNAP-Ed sunset and transition (such as property disposition).

#### Current status and key messages

Current information is available at: <https://beav.es/snap-ed>

- Federal funding for SNAP-Ed ended on Sept. 30, 2025. As a result, OSU had to sunset this impactful program.
- The Family and Community Health Extension team has begun to plan and implement a new regional framework for program delivery — aligned with community needs, state and county health goals and university strategic plans. As always, this work is being done with partners and collaborators.
- Nutrition, food security and physical activity education will continue to be part of OSU Extension's work in Oregon.
- We have received approval to use SNAP-Ed carryover funds until September 30, 2026. This funding helps us smooth the transition between the end of SNAP-Ed and the future of health Extension work in Oregon. However, these funds are limited in amount, scope and purpose. We are using these funds to:
  - Pay for costs related to sunset
  - Preserve and extend the usefulness of SNAP-Ed education materials and resources, including FoodHero.org
  - Create a bridge to future health Extension work in Oregon, including:
    - Seed funding for regional projects that serve SNAP-Ed qualified audiences *and* extend reach, build capacity, create lasting impact and can be sustained after SNAP-Ed funds end.
    - Support for short-term or one-time educational activities for SNAP-Ed qualified audiences.
- OSU continues to pursue opportunities for funding and partnerships to support this essential work.

## General guidance on how to respond to questions

- It is OK to answer questions using information in this document, from the informational webpage, and in update emails from Allison, Rose and Dusti.
- It is OK to say you are not sure at this time, but that you will check on it and get back to them as soon as possible.
- Bring questions to your regional team—and to statewide team meetings as needed—to stay consistent and aligned on how we talk about our work.

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## Sample farewell/sunset written messages to partners

Subject: SNAP-Ed update and transition

Dear [[partner(s)]],

As you are aware, federal funding for the SNAP-Ed program ends on Sept. 30, 2025. As we approach the end date of the program that has had such an impact for our community, I wanted to send a personal note as well as a few updates and resources.

*[[personal note of appreciation for the specific partnership, relationship, local impacts, etc.]]*

Updates and resources:

- Nutrition, food security, physical activity and other health promotion education will continue to be part of OSU Extension's work in Oregon.
- [FoodHero.org](https://www.foodhero.org) will remain available as a resource at this time.
- We will have fewer team members across the state, but our commitment is to remain grounded in serving community needs and coordination with partners.
- You can always find the latest information and updates on this page: [beav.es/snap-ed](https://beav.es/snap-ed)

We appreciate your patience as our team brings SNAP-Ed to a close and regroups to plan for the future.

*[[My last day with OSU Extension will be XXXX. After that, you may contact [[local contact or Rose Jepson-Sullivan (Rose.Jepson-Sullivan@oregonstate.edu) and Dusti Linnell (Dusti.Linnell@oregonstate.edu)]] with any questions. This will help ensure that our team can stay connected with you going forward.]]*

OR

*[[Please continue to let me know what questions you have.]]*

Sincerely,  
NAME

Examples of how to answer common questions from partners and participants:

Note: We are not asking you to share information about specifics of future programming or operations proactively and broadly with your local partners at this time. Farewell and transition messages in email or county newsletters are fine.

We do want to support you to answer partners' questions and provide for continued connection and relationship with OSU.

*What should I tell my partners?*

- At this time, we are continuing current activities through 9/30/25.
- I don't yet have guidance for activities after 9/30/25 when SNAP-Ed funding ends, but our team is working hard to make those decisions and plans. I will update you as soon as I can.

*If I have a partner MOU/agreement that goes beyond 9/30/25 what should I do?*

- Make that known to Dusti/Rose.
- Let partner know that because SNAP-Ed funding ends 9/30/25, that you are working with the team to understand how that affects the current MOU/agreement.

*How should I respond to requests for programming that would occur after 9/30/25?*

- We can't commit to that yet, but I will make note of the request and follow up with you when we know more.

*What will happen with [[material, online resource, equipment, etc.]?]*

- For now...[[please hold onto it/please continue to distribute/etc.]]
- I don't have guidance on that yet, but our team is aware of this need. I will let you know as soon as I do.
- Our team is working hard to plan, and we appreciate your patience and understanding.
- We are working to ensure nothing disappears suddenly (e.g., curriculum, recipes).

**If you need to hand off a partner relationship:**

- Please ensure that Dusti/Rose are aware of the partner and who the new OSU contact will be.
- A Regional Director or Administrative Office Manager could be an appropriate local contact. Please discuss with them if needed.

- Dusti/Rose could be the new contact if there is not another appropriate local OSU contact.